

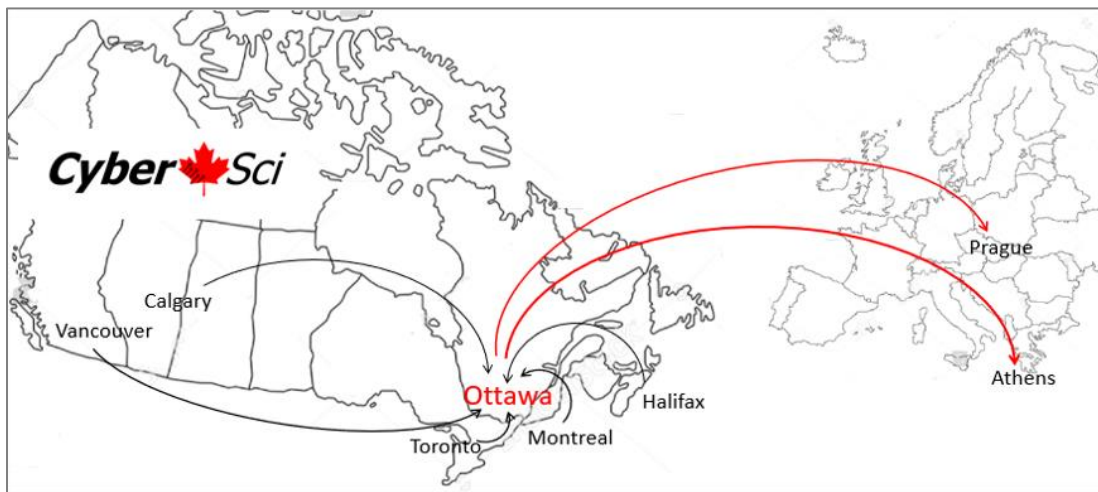


## **Sponsorship Package**

# **CyberSci National Finals 2021/22**

Coming June 2022

## SPONSORSHIPS ARE AVAILABLE FOR CANADA'S NATIONAL STUDENT CYBER TEAM



This year, for the first time, Canada has been invited to send a National Student Cyber Team to two international competitions. Our program started 2021 with *Cyber\*Sci* regional student competitions in 6 Canadian cities with 33 teams, 18 schools and 120 students in January. From there, the 6 regional winners, plus 1 all-women and 1 all-junior team will compete in our Canadian National Finals in June 2022.

The winners from the Canadian Nationals were invited to compete in the European finals (as a guest country) in Prague in September 2021, and then at the International (world) finals in Athens in December, 2021. We expect to return to again in 2022.

We need your help! Three great ways to participate:

### **1.) SPONSOR ONE OF THE STUDENT TEAMS AT OUR NATIONAL FINALS - \$5,000**

You can sponsor a regional team competing in the Canadian National CyberSci championships for only \$5,000. The money will be used exclusively to fund the travel prize for the winners. You'll be helping to raise the cyber skills level across the country.

Build your company or association's reputation and branding with "*Proud Sponsor of Canada's National Student Cyber Team*" on your organization's website and promotional material!

### **2.) SPONSOR A PARTICIPANT AT THE NATIONAL FINALS - \$1,500**

Budgets tight this year? You can sponsor a single participant on June 2022 for \$1,500 and know you're helping build future leaders for Canada's cyber community.

### **3.) COACH THE STUDENTS FOR THE NATIONAL FINALS - DONATE TIME AND SKILLS**

This takes someone with experience in pen testing and cyber competitions, plus a strong desire to help grow future talent. You will lead a workshop session online for a couple of hours every week or two (depending on your availability). Pass-on your knowledge. Assign a project or learning activity. Plant a few seeds and watch them grow amongst these top students from Canada's winning regional teams.

## CYBERSCI IS A SERIES OF REGIONAL, NATIONAL, AND INTERNATIONAL CYBER CHALLENGES FOR CANADIAN UNIVERSITY AND COLLEGE STUDENTS.



### SPONSORS BUILD CANADA'S NEXT-GEN CYBER WORKFORCE

Sponsoring a *Cyber\*Sci* event grants your organization wide exposure as cutting-edge leaders in cyber security.

### EMPLOYERS HIRE TOP CYBER TALENT

At *Cyber\*Sci* events employers can accurately identify top talent because they are directly embedded with student teams working on realistic cyber tasks.

### STUDENTS WIN NATIONAL AND INTERNATIONAL TRAVEL

Winners in each region advance to the *Cyber\*Sci* national finals, and top teams there go on to represent Canada at international events – in Prague and Athens this year.

### QUOTE FROM STUDENT PARTICIPANT (UNSOLICITED)

*“I can't express my gratitude enough for what you do. If you wouldn't have come to our university, our little team would be non-existent, and I would likely have no idea what path of computer science I would go down.*

*Because of that event two years ago, I got hired ... to research and build a proof of concept for a homomorphic encryption based database. Without that event, I'd likely be sitting in some class and have no real direction or drive.”*



# BUILD CANADA'S CYBER SECURITY WORKFORCE

Canada's Cyber Security Challenge identifies the top students in our universities and colleges and matches them with leading employers in Cyberspace.

University of Toronto  
Mississauga Campus



## BUILD CANADA'S CYBER WORKFORCE

*Cyber\*Sci* – Canada's Cyber Security Challenge is building our cyber workforce by identifying the top students in our universities and colleges, and matching them with the leading employers in the Cyber space.



## ENCOURAGE CANADA'S FUTURE CYBER LEADERS

We run qualifying tournaments in each region across Canada, with winners advancing to the *Cyber\*Sci* national finals in Ottawa. With the generous support of our sponsors, our national champions then go on to represent Canada at prestigious international events.



## BE RECOGNIZED AS AN INDUSTRY LEADER

Top sponsors are recognized as industry leaders, benefiting from brand exposure at every *Cyber\*Sci* event. Be proud to send Canada's team to Europe September 2022 for the European cyber security challenge.

## JOIN OUR PREVIOUS SPONSORS

<b>Cyber *Sci National Finals</b> - June 2022	Sponsor a Participant	Sponsor a Team	Sponsor the Party	Sponsor the Event	Name the Event
Sponsorship Level	<b>Silver</b>	<b>Gold</b>	<b>Party</b>	<b>Platinum</b>	<b>Titular</b>
Price	<b>\$2,000</b>	<b>\$7,000</b>	<b>\$9,500</b>	<b>\$15,000</b>	<b>\$30,000</b>
Available	<b>32</b>	<b>8</b>	<b>1</b>	<b>1</b>	<b>1</b>

### Branding Opportunities

Your Company Logo on CyberSci Website	Standard	Medium	Standard	Large	Largest
Your Logo on Cyber Team Canada T-Shirts	Standard	Medium	Standard	Large	Largest
Mention in promotional emails and social media.	Standard	Medium	Standard	Large	Largest
Right to use CyberSci name and logo in your company marketing.	✓	✓	✓	✓	✓
Formal acknowledgement in opening and closing speeches at Nationals		✓	✓	✓	✓
Present Winners at Awards Ceremony		✓		✓	✓
Speech at Awards Ceremony		5 mins		10 mins	15 mins
Media opportunities as they arise				✓	✓
Exclusivity in your sector				Loose	Strict
Partner recognition plaque (for your office)				✓	✓

### Event Naming

"Saturday Party by <your company>" on website, social media, communications, etc.			✓		
Event name: CyberSCI - Canada's Cyber Security Challenge - presented by <YourCompanyName>					✓

### Contact with Students

Receive resumes of most sponsored participants	✓	✓	✓	✓	✓
Online Interview room at National Finals		✓	✓	✓	✓
Seat on CyberSCI Board, if desired				✓	✓

